

EXHIBIT A

Heritage Broadcasting Group, Inc.
22320 130th Ave, Tustin, MI 49688

April 8, 2016

VIA OVERNIGHT MAIL

William Kring
9543 Peterson Drive
Cadillac, MI 49601

Re: Your Resignation

Dear Bill:

We have determined it is in all of our best interests to conclude our business relationship. Your last day of employment is April 26, 2016, which is 90 days from the date your paid leave commenced.

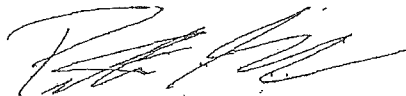
Enclosed you will find a binder containing a Severance Agreement and several additional documents. There is also a Separation Agreement for your wife. Please review and return all completely signed documents to us for counter-signature. We will then sign and return any of the documents requiring our signature. The compensation and benefits described in the Severance Agreement are non-negotiable, so we hope you will choose to accept them. If you chose not to accept our offer and/or do not return the signed Severance Agreement and all the additional documents to us by April 26, 2016, it will have expired and will no longer be available to you.

If you wish, we are prepared to characterize the conclusion of your employment publicly as a mutually agreed upon resignation and retirement.

Over the past 28 years, you have been an invaluable asset to our organization. On behalf of everyone at Heritage Broadcasting and the Iacobelli family, we sincerely thank you for your contribution.

Sincerely,

Heritage Broadcasting Group, Inc. et al.



Peter Iacobelli

Enclosures
cc M. Iacobelli w/out enclosures